

Sarah J. Matthews

602 N. Main, Mt. Pleasant, IA 52641

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EDUCATION

Iowa Wesleyan University, Mt. Pleasant, IA

Bachelor of Arts Degree in Digital Media and Design

Graduation: May 2021

GPA: 3.5/4.0; 3.6/4.0 (Major)

EXPERIENCE

American Marketing Association, St. Louis, MO

June –August 2018

Promotions Coordinator

- Develop posters, flyers, and print ads
- Organize campus-wide events attracting up to 300 participants
- Generate corporate sponsorships in excess of \$2,000 per event

Iowa Wesleyan University, Mt. Pleasant, IA

June-August 2017

Orientation Leader

- Assisted the Office of Student Development in hosting 250 incoming new students
- Served as a small group leader of 15 students

Student Government Association, Mt. Pleasant, IA

May 2016-May 2017

President

- Coordinated monthly meetings which included 15-20 representatives and 1 advisor
- Communicated weekly with the SGA advisor to plan events and campus-wide initiatives
- Partnered with the vice president to plan fundraising event resulting in over \$3000 towards student scholarships

ACTIVITIES & HONORS

- Iowa Wesleyan Women's Softball Team, 2016-Present
- Alternative Spring Break; Little Rock, Arkansas
- Phi Eta Sigma Honors Society
- First United Methodist Church, Children's Church Volunteer
- Dean's List, 3.5/4.0; 4 semesters

Additional Information

- Computer: Microsoft Office Suite, Adobe Acrobat, InDesign, and Word Press
- Language: Proficient in Conversational Spanish

REFERENCES

Dr. John Keeney

Iowa Wesleyan University
Professor of Digital Media and Design
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Ms. Veronica Perez

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Mr. Tom Harlan

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